



FedEx St. Jude Championship

2023 Story Ideas Deck

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GENERAL INFORMATION

<u>DATE</u>	August 9-13, 2023												
<u>LOCATION</u>	TPC Southwind Memphis, Tennessee												
<u>ARCHITECT</u>	Ron Prichard (1988) with Hubert Green, Fuzzy Zoeller as consultants												
<u>PAR/YARDAGE</u>	35-35 – 70/7,243 yards												
<u>DEFENDING CHAMPION</u>	Will Zalatoris, 265 (-15)												
<u>FORMAT</u>	Four-day, 72-hole stroke-play competition; 36-hole cut 65 and ties												
<u>PURSE</u>	\$20 million												
<u>TICKETS</u>	Tickets to the FedEx St. Jude Championship are available at fedexchampionship.com												
<u>TELEVISION</u>	<p>Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 26 languages via 44 broadcast and digital partners</p> <table><tr><td>Thursday, Aug. 10</td><td>1-5 p.m.</td><td>GOLF Channel</td></tr><tr><td>Friday, Aug. 11</td><td>1-5 p.m.</td><td>GOLF Channel</td></tr><tr><td>Saturday, Aug. 12</td><td>12-2 p.m. 2-5 p.m.</td><td>GOLF Channel CBS</td></tr><tr><td>Sunday, Aug. 13</td><td>11 a.m.-1 p.m. 1-5 p.m.</td><td>GOLF Channel CBS</td></tr></table> <p style="text-align: right;">*all times Central</p>	Thursday, Aug. 10	1-5 p.m.	GOLF Channel	Friday, Aug. 11	1-5 p.m.	GOLF Channel	Saturday, Aug. 12	12-2 p.m. 2-5 p.m.	GOLF Channel CBS	Sunday, Aug. 13	11 a.m.-1 p.m. 1-5 p.m.	GOLF Channel CBS
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<u>IMPACT</u>	Since 1970, Memphis’ PGA TOUR stop has raised more than \$66 million for the championship’s primary charitable beneficiary, St. Jude Children’s Research Hospital and helped drive awareness around the globe.												
<u>MORE INFORMATION</u>	Visit FedExChampionship.com or follow @FedExChamp on Instagram, Twitter and Facebook												

MAKE IT TO MEMPHIS

The city of Memphis has held a PGA TOUR event every year since 1958, and the 2023 FedEx St. Jude Championship marks Memphis' second year hosting a FedExCup Playoffs event in its 65 years of golf history. The championship is the first of three events in the FedExCup Playoffs, the culmination of the season-long competition that is the centerpiece of the PGA TOUR Season as players compete to make it to Memphis.

Golf's postseason begins at the FedEx St. Jude Championship, which invites the top 70 players in the FedExCup standings at the conclusion of the regular season with only 50 players advancing to the following week's BMW Championship. TPC Southwind will once again play host to the four-day, no-cut opening event of the FedExCup Playoffs. With serious do-or-die drama through three pressure-packed weeks in August, players fight to keep their seasons alive with hopes of being the last one standing to lift golf's Ultimate Prize – the FedExCup.

Since 1970, Memphis' annual TOUR stop has raised more than \$66 million for the championship's primary charitable beneficiary, St. Jude Children's Research Hospital, and helped drive awareness around the globe.

Tournament history in the FedExCup era (2007-present):

Year	Winner	Score	Site
2007	Steve Stricker	268 (-16)	Westchester Country Club
2008	Vijay Singh*	276 (-8) *Playoff	Ridgewood Country Club
2009	Heath Slocum	275 (-9)	Liberty National Golf Club
2010	Matt Kuchar	272 (-12) *Playoff	Ridgewood Country Club
2011	Dustin Johnson	194 (-19)	Plainfield Country Club
2012	Nick Watney	274 (-10)	Bethpage State Park (Black)
2013	Adam Scott	273 (-11)	Liberty National Golf Club
2014	Hunter Mahan	270 (-14)	Ridgewood Country Club
2015	Jason Day	261 (-19)	Plainfield Country Club
2016	Patrick Reed	275 (-9)	Bethpage State Park (Black)
2017	Dustin Johnson*	267 (-13) *Playoff	Glen Oaks Club
2018	Bryson DeChambeau	266 (-18)	Ridgewood Country Club
2019	Patrick Reed	268 (-16)	Liberty National Golf Club
2020	Dustin Johnson	254 (-30)	TPC Boston
2021	Tony Finau*	264 (-20) *Playoff	Liberty National Golf Club
2022	Will Zalatoris	265 (-15) *Playoff	TPC Southwind

MOBILE TICKETS

Once again, all daily grounds and all hospitality tickets will be distributed to fans digitally at the FedEx St. Jude Championship. All tickets can be purchased at [FedExChampionship.com](https://www.fedexchampionship.com).

How to access mobile tickets:

1. Download the PGA TOUR app
2. Click "My Tickets" in the top right My TOUR Menu
3. Login with your email and password used to purchase the tickets
4. Click on a ticket and add the barcode to your smartphone wallet!

Mobile tickets significantly decrease the number of fraudulent tickets in the market and allows fans to transfer tickets instantaneously without having to utilize will call.

TICKET OPTIONS

A variety of ticket options for the 2023 FedEx St. Jude Championship are available at [FedExChampionship.com](https://www.fedexchampionship.com), each offering a unique fan experience to watch the PGA TOUR's top players compete at TPC Southwind to kick-off the FedExCup Playoffs.

DAILY GROUNDS

A daily grounds ticket gives access to TPC Southwind starting at \$30 for Wednesday, \$70 for Thursday, and \$75 for Friday, Saturday, and Sunday. This ticket provides fans with access to several open-to-the-public venues, the ability to taste local fare from notable Memphis favorites and stand right along the rope line to watch the best players from the PGA TOUR season in action. Please note tickets are dynamically priced, so fans are encouraged to purchase early to secure the lowest available price.

MICHELOB ULTRA ATHLETIC CLUB

This is an exclusive, open-air hospitality experience with covered stadium seating on a first-come, first-serve basis overlooking the iconic 11th hole at TPC Southwind. Beer and non-alcoholic beverages are included in the ticket while wine, spirits and premium food are available for purchase within the Michelob ULTRA Athletic Club. Tickets to this upgraded hospitality experience start at \$250 for Thursday, \$260 for Friday and \$275 each for Saturday and Sunday (plus taxes and fees).

YOUTH TICKET POLICY

Those looking for an activity the entire family can enjoy should look no further than the FedEx St. Jude Championship. At the championship, a maximum of two children ages 15 and under are admitted free per one ticketed adult (applies to grounds access only). Whether you're a hard-core golf fan, a sports fan, or just looking to get outside for a day with the kids, the FedEx St. Jude Championship has something for everyone.

MILITARY TICKET PROGRAM IN PARTNERSHIP WITH U.S. STEEL'S BIG RIVER STEEL

The FedEx St. Jude Championship in partnership with U.S. Steel's Big River Steel will acknowledge the commitment and service of our U.S. Military through the Military Ticket Program.

The program offers active, retired, reserved military members and veterans the opportunity to reserve two (2) complimentary grounds tickets per day. While onsite at TPC Southwind, all military members plus one accompanied guest will have access to the Patriots' Outpost, an open-air venue with shaded seating and complimentary soft drinks located on the par-3 eighth hole. Military members and their one accompanied guest will be permitted entry into the venue upon showing valid military ID.

All military should visit [FedExChampionship.com](https://www.fedexchampionship.com) and follow links and instructions to redeem tickets digitally in advance of the championship. Please note military members will need an active GovX account to verify military status and unlock ticket offer. If military members don't have one tied to their military credentials, they must visit www.govx.com to create an account.

PARKING INFORMATION

General parking for the 2023 FedEx St. Jude Championship will be located at Lot X from Thursday, Aug. 9 through Sunday, Aug. 13. Parking passes are fulfilled digitally, and fans are encouraged to purchase in advance at [FedExChampionship.com](https://www.fedexchampionship.com).

Lot X is located at the FedEx Headquarters at 3640 Hacks Cross Road. The parking passes for Lot X are \$20 (plus taxes and fees, limit 2 per person, per day) and credit card only for advance purchase.

For those looking to take advantage of the family-friendly activities on Wednesday, including the return of the Pro-Am, fans are welcome to complimentary parking in Lot C, onsite off Winchester Road with direct access to the course via No. 17 green.

RIDESHARE DROP-OFF

Fans are also encouraged to utilize the rideshare option to TPC Southwind, located near 3400 Players Club Parkway just between No. 1 green and No. 2 tee. Enter “FedEx St. Jude Championship” as your destination and tournament guests will be dropped off at the Rideshare entrance. When leaving the course, exit tournament grounds through the Rideshare entry and follow tournament signage to the designated Rideshare pick-up area outside the gates.

HANDICAP ACCESSIBLE PARKING

Handicap accessible parking is available at Lot X and Lot D. Guests will be shuttled from there to the main tournament entrance. Once onsite, mobility impaired golf cart shuttles will be available to take guests to shuttle stops around the course.

FAN EXPERIENCE

Memphis is a culture as much as it is a city. The character of the city is woven into every aspect of the FedEx St. Jude Championship on both sides of the rope. From exclusive food offerings from some of the most famous spots in the Bluff City to places throughout the course for fans to relax, refresh and enjoy the TOUR’s top players, the FedEx St. Jude Championship is a celebration of Memphis.

THE PIT

The Pit features iconic Memphis BBQ! Enjoy the Commissary at the celebrated fan-favorite barbeque spot on course. The open-to-the-public food stop is located between the iconic TPC Southwind Silos at No. 9 tee and No. 8 green. Under the shade of the trees, The Pit offers a great spot to enjoy a delicious Memphis BBQ lunch on the course!

THE LOOKOUT

Perched on the hill behind the driving range, The Lookout features The Michelob ULTRA Bar and the CDW ShotLink Lounge. This tented, open-air venue is the perfect place to hang out and watch the PGA TOUR’s best warm-up ahead of their tee times.

18TH & MANE

The new 18th & Mane venue, situated on No. 18 fairway, features the PGA TOUR Fan Shop, TruGreen Backyard, The Hub and the Maestro Dobel Tequila Deck. With its central location to all the action, 18th & Mane is the perfect place for fans to enjoy food, drinks, and games.

PGA TOUR FAN SHOP

The Fan Shop, relocated to No. 18 fairway right next to The Hub, has been expanded to offer all your favorite fan apparel items, souvenirs, gifts and more! Be sure to stop in and gear up as the FedEx St. Jude Championship kicks off the FedExCup Playoffs in Memphis.

TruGreen Backyard

Come visit the TruGreen Backyard in its location between the PGA TOUR Fan Shop and The Hub situated at No. 18 fairway. Fans can enjoy a moment's respite while immersed in the shade with comfortable seating, a custom bar and access to Pronto Pup!

The Hub

The Hub is a public, air-conditioned venue situated on No. 18 fairway. Fans can enjoy activations from championship sponsors including the AutoZone FanZone, FanDuel, Charles Schwab, Southland Casino, and Nike. Come take a break from the heat, mingle with our sponsor and partners, and enjoy the glass frontage overlooking No. 18 fairway.

Maestro Dobel Tequila Deck

This open-to-the public venue located closest to No. 18 tee box features unobstructed views of the tee box and fairway with a standing bar rail for guests to view the action on course. While visiting the venue, fans age 21 and older can try specialty cocktails including the Ace Paloma and Ranch Water Drop.

18TH GREEN COURTYARD

The 18th Green Courtyard is an enhanced and elevated courtyard featuring BlueCross BlueShield of Tennessee Family Care Suite, our primary First Aid location, tournament concessions and the Tito's Stillhouse Lounge. Be sure to stop by any of the posted course maps throughout the course to locate your favorite amenities and make your trip to the FedEx St. Jude Championship a memorable one!

BlueCross BlueShield of Tennessee Family Care Suite

Located at the 18th Green Courtyard, the BlueCross BlueShield of Tennessee Family Care Suite offers families with young children a respite from the heat, private nursing rooms, toddler age-appropriate games and a safe environment to rest and relax. Open to the public, come on in and enjoy the hospitality.

Primary First Aid Location

The 18th Green Courtyard will also contain the championship's primary First Aid location to service fans that may need assistance during the week.

Tito's Stillhouse Lounge

Open to the public and located on the signature finishing hole at TPC Southwind, the Tito's Stillhouse Lounge will be a hub of activity for the 21 and older crowd throughout FedEx St. Jude Championship week. With air-conditioning, interactive games, multiple video screens and view of No. 18 green, the Tito's Stillhouse Lounge is the perfect place to enjoy one of their refreshing signature cocktails like the Tito's Transfusion or Tito's Tennessee Tee Time, without missing any of the tournament action.

BIRDIES & BUBBLES

James Beard Award finalists and famed Memphis duo chefs Andy Ticer and Michael Hudman are teaming up once again to bring Birdies & Bubbles back to the FedEx St. Jude Championship. Check out their custom creations while you enjoy a prime view of No. 14 green. Chefs Andy and Michael will prepare one-of-a-kind deliciousness that can only be found one week a year at TPC Southwind. Birdies & Bubbles, an open-to-the-public venue with shaded seating, can be accessed off No. 16 fairway, immediately across Tournament Drive.

BEAT THE HEAT

Fans can enjoy the action throughout TPC Southwind at several shaded seating options open to the public. Shaded bleachers are located at hole Nos. 1, 11, 14 and 16. The FedEx St. Jude Championship will also have cooling mist fans located throughout the course courtesy of BlueCross BlueShield.

Spectators are also encouraged to bring their own water bottles as reusable plastic or metal bottles (no larger than 32 oz.) that are empty upon entry and exit are [permitted](#) at TPC Southwind. Fans will have access to

complimentary water refill stations throughout the course. These hydration stations will be located at the practice putting green, Birdies & Bubbles (near No. 16 fairway) and within 18th & Mane.

PURPLE EAGLE PLANE DEDICATION

For the 11th year, FedEx will honor a St. Jude patient by naming a FedEx plane after them. The Purple Eagle Plane Dedication will take place on the driving range at 11 a.m. on Wednesday, Aug. 9 with this year's patient once again having a connection to FedEx. During the annual tradition, FedEx representatives will unveil the aircraft featuring the name of the patient on the plane.

The goal of the Purple Eagle Plane Dedication program is to spotlight the important work being done by St. Jude Children's Research Hospital as well as celebrate the current patient, who happens to have a connection to a FedEx employee.

THE POWER OF SPORTS PANEL

On Wednesday, Aug. 9, the FedEx St. Jude Championship will host the Power of Sports Panel. The event centers around a conversation championing the unifying spirit of Memphis and the impact and contributions sports have played on the city's history and growth.

The event will be held from 1-2 p.m. at The Hub located within 18th & Mane along No. 18 fairway at TPC Southwind.

Power of Sports Panel features:

- **Jarvis Greer** (moderator), former WMC Channel 5 sports anchor
- **Russ Wigginton**, President of the National Civil Rights Museum
- **India Weaver**, Director of Athletics for Shelby County Schools
- **Elliott Perry**, Director of Player Support for Memphis Grizzlies, and retired NBA player
- **Bill Courtney**, Subject of Oscar-winning documentary, *Undefeated*

FEDEX ST. JUDE CHAMPIONSHIP TROPHY

The FedEx St. Jude Championship trophy is a sculpture expressing athleticism, precision, and chance. Designed and fabricated by John Medwedeff, the trophy is an abstract form, rendered in bronze, and created in celebration of a champion.

A native Tennessean, Medwedeff first began working with metals after taking a blacksmithing class at the Memphis Academy of Arts (now MCA) in the early 1980s. A few years later, Medwedeff completed an apprenticeship at the National Ornamental Metal Museum. The artist-blacksmith has completed over 25 public and private commissions and currently sits on the Board of Trustees for the Metal Museum.

PRO-AM

On Wednesday, Aug. 9 during the FedEx St. Jude Championship, fans are welcome to watch the 18-hole Pro-Am presented by United Rentals featuring four amateurs paired with one professional in a 9 & 9 format. The tee times for the Pro-Am are 7-8:40 a.m. and 12-1 p.m. off both Nos. 1 and 10 tees.

SOCIAL MEDIA IN-THE-KNOW

Be the first to know the latest tournament updates by giving us a follow @FedExChamp on [Instagram](#), [Twitter](#) and [Facebook](#).

Be able to interact before, during and after the championship. Join in with your social commentary and post about your fan experience! Fans are encouraged to capture content (videos, audio, and photos!) throughout the course during championship week!

COMMUNITY IMPACT

Since St. Jude Children's Hospital became the direct beneficiary of Memphis' annual PGA TOUR stop in 1970, over \$66 million have been raised for the patients of St. Jude. The funds help ensure families never receive a bill from St. Jude for treatment, travel, housing, or food so they can focus on helping their child live.

Each year PGA TOUR players can participate in the Birdies for St. Jude program where they pledge to donate a certain amount of money per birdie made during competition days (Thursday-Sunday). A list of participating players will be disclosed closer to championship week. In addition, St. Jude will host an online auction component via birdiesforstjude.org.

VOLUNTEERS – THE HEARTBEAT OF THE FEDEX ST. JUDE CHAMPIONSHIP

The more than 1,400 men, women, and children who volunteer their time to the FedEx St. Jude Championship each year are an integral part of the tournament's success both during championship week and in the FedEx St. Jude Championship ability to positively impact the local community. The volunteers support every element of the tournament, from tracking statistics, greeting fans, and checking them into hospitality venues to much more!

Since 1970, Memphis' PGA TOUR stop has raised more than \$66 million for the championship's primary charitable beneficiary, St. Jude Children's Research Hospital, which would not be possible without the hard work and dedication of our volunteers.

SCHEDULE OF EVENTS

Monday, August 7

Course Closed to the Public

All Day Practice Round for Professionals

Tuesday, August 8

Course Closed to the Public

All Day Practice Round for Professionals

1:30 p.m. St. Jude Putting Clinic | *Putting Green at TPC Southwind*

Wednesday, August 9

Gates Open at 7 a.m.

Will Call: 7 a.m. – 5 p.m.

7-9:20 a.m.	Morning Pro-Am Tee Times <i>No. 1 and No. 10 tees</i>
11 a.m.	FedEx Purple Eagle Plane Dedication <i>Driving Range</i>
12-2:20 p.m.	Afternoon Pro-Am Tee Times <i>No. 1 and No. 10 tees</i>
1-2 p.m.	Nike Power of Sports Panel <i>The Hub at 18th & Mane</i>
3:30-6:30 p.m.	Nike Made to Play Day <i>No. 14 off Tournament Drive</i>

Thursday, August 10

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

First Round of Competition

7 a.m. – 1 p.m.	First Round of Competition <i>Twosomes off No. 1 tee</i>
7:15 a.m.- 6 p.m.	ESPN +
1-5 p.m.	PGA TOUR Radio
1-5 p.m.	GOLF Channel

Friday, August 11

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Second Round of Competition

7 a.m. – 1 p.m.	Second Round of Competition <i>Twosomes off No. 1 tee</i>
7:15 a.m.- 5 p.m.	ESPN +
1-5 p.m.	PGA TOUR Radio
1-5 p.m.	GOLF Channel

Saturday, August 12

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Third Round of Competition

7 a.m. – 1 p.m.	Third Round of Competition <i>Twosomes off No. 1 tee</i>
7 a.m.- 5 p.m.	ESPN +

12-5 p.m.	PGA TOUR Radio
12-2 p.m.	GOLF Channel
2-5 p.m.	CBS
3 p.m.	FedEx Flyover

Sunday, August 13

Gates Open at 7 a.m.

Will Call: 6:30 a.m. – 4 p.m.

Final Round of Competition

7 a.m. – 1 p.m.	Final Round of Competition <i>Twosomes off No. 1 tee</i>
7:30 a.m.- 5 p.m.	ESPN +
11 a.m.-1 p.m.	GOLF Channel
12-5 p.m.	PGA TOUR Radio
1-5 p.m.	CBS
3-5 p.m.	St. Jude Honorary Pin Flag Holders <i>No. 18 green</i>
Following play	Closing Ceremony and Trophy Presentation <i>No. 18 green</i>

**Please note all times CT*